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**KSW CONSTRUCTION BUILDS FOURTH HILLDALE PROJECT**  
*The North Face under construction*

**MADISON, Wis.,** (July 9, 2007) – KSW Construction Corporation will soon complete construction of The North Face, in the Hilldale Shopping Center, according to KSW Construction Corporation co-founder, Tom Weigand. “KSW Construction has already been selected for several restaurant projects in Hilldale and is thrilled with the opportunity to continue our involvement by building a retail project,” said Weigand. Construction on the 4,716-square-foot store began early May and is scheduled for completion late July.

“National retailers such as The North Face complement the existing and ever-growing lineup of high quality local retailers and restaurateurs found at Hilldale,” said Pamela Brady Ferrara, vice president of leasing and merchandising of Joseph Freed and Associates, LLC. The North Face will have only one retail location in the Madison, Wis., market.

In 1966, two hiking enthusiasts founded a small mountaineering retail store in the heart of San Francisco's North Beach. The Company soon became known as The North Face, a retailer of high-performance climbing and backpacking equipment. Today, 38 years after its start in the outdoor industry, The North Face provides an extensive line of performance apparel, equipment and footwear.

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## KSW CONSTRUCTION BUILDS FOURTH HILLDALE PROJECT 2/2

Offering the most technically advanced products on the market, The North Face is the choice of the world's most accomplished climbers, mountaineers, extreme skiers, snowboarders and explorers. The North Face is committed to pushing the limits of design, so that you can push your limits outdoors -- never stop exploring.

KSW Construction Corporation is a Madison-area full-service general contractor providing design/build and construction services for restaurant, commercial, industrial, retail and service projects with a fresh, progressive approach. Founded in 2005, KSW Construction is committed to delivering a quality project on time and on budget, while providing excellent personal service.

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